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KELLOGG **SEED COMPANY**

P. O. Box 684
MILWAUKEE I, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS

(Sec. 562, P. L. & R.)

U. S. POSTAGE

PAID

Permit No. 409

Milwaukee, Wis.

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WASHINGTON D. C.

KELLOGG SEED COMPANY

APR 20 1950

U. S. Department of Agriculture

PHONE
DALY 8-0373

Field, Grass and Bird Seeds

POST OFFICE
BOX 634

322 East Florida Street, Milwaukee 1, Wisconsin

APRIL 1, 1950



KELLOGG'S LAWN GRASS MIXTURES

RAINBOW LAWN SEED

Per 100 lbs.

1 lb. Carton	\$80.00
5 lb. bags	77.50
25 lb. sacks	75.50
50 lb. sacks	75.25
100 lb. sacks	75.00

RAINBOW SHADE SEED

1 lb. Carton	68.00
5 lb. bags	65.50
25 lb. sacks	63.50
50 lb. sacks	63.25
100 lb. sacks	63.00

BLUEMOUND LAWN SEED

1 lb. Carton	64.00
5 lb. bags	62.00
50 lb. bags	60.25
100 lb. bags	60.00

GREENDALE LAWN SEED

3 lb. bags	47.00
5 lb. bags	46.00
50 lb. bags	44.50
100 lb. sacks	44.00

STAR LAWN SEED

100 lb. bags	37.00
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PACKAGED SEED

Kentucky Blue Grass	
3 lb. bags	71.00
5 lb. bags	70.00
White Clover	
½ lb. boxes	97.00
1 lb. boxes	95.00

GRASSES

REED CANARY GRASS

Per 100 lbs.

(100-lb. bags)	
RAINBOW	\$110.00

BROME GRASS

(100-lb. bags)

Certified No. 1	54.50
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KENTUCKY BLUE GRASS

(112-lb. bags)

RAINBOW	68.00
Fancy, 28-lb.	70.00

RED TOP

(100-lb. bags)

RAINBOW	61.00
95% Pure	63.00

ORCHARD GRASS

(100-lb. bags)

RAINBOW	40.00
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RYE GRASS

(100-lb. bags)

Domestic	16.00
Perennial—Certified Blue Tag	21.00

POA TRIVIALIS

Fancy	65.00
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FESCUE

(100-lb. bags)

Chewings	50.00
Creeping Red	58.00
Certified Creeping Red	61.00
Meadow	35.00

BENT GRASS—Certified—Blue Tag

(100-lb. bags)

Astoria—Certified	105.00
Seaside—Certified	100.00
Highland	90.00



Dealer
Cost
Per Ton

25-lb. Bags	\$51.65
50-lb. Bags	48.50
100-lb. Bags	36.75

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin (exclusive of Milwaukee County) and upper Michigan. All quotations apply only in this distributive territory.

WEDO

(6-10-4)

Beats Gonna—Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

Size	Dealer Cost	Retail Price
7½ lb. bag (8 per carton)	\$.65	\$1.00
25 lb. bag	4.79	2.75
50 lb. bag (2-25 lb. bags)	8.58	4.95
100 lb. bag	5.17	7.95

COTTON GRAIN BAGS

New Royal River Sold out

BIRD SEED FOR FEEDING

Per 100 lbs

Canary—Turkish	\$10.50
Sunflower (Gray Stripe)	22.00
Sunflower (Small Black)	12.00
Bird Rape—Large, Sweet	11.25
Thistle or Niger	16.75
Large Millet—Proso	5.50

Ask for prices on PETAMINE —
"The Wonder Food for Canaries."

SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

Sizes	Your Cost	Suggested Retail Price
10-lb. carton (packed in cases of 8 cartons)	ea. \$.58	2½ lb. box\$.25
25-lb. bag (packed in cases of 2 bags)	ea. .95	5 lb. box (2-2½ lb. boxes) .. .50
50-lb. bag	ea. 1.65	10 lb. carton80
100-lb. bag	ea. 2.87	25 lb. bag 1.50
4-2½ lb. boxes per carton.		50 lb. bag 2.50
		100 lb. bag 3.95

KELLOGG SEED COMPANY

**RAINBOW
SEED**

Phone DALy 8-0373

WHOLESALE PRICE LIST

DISCLAIMER: KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the label.
TERMS: Net Cash. F. O. B. Milwaukee, prompt shipment, subject to market changes and stocks being unsold. Quotations include the cost of price and bag extra. Timothy, Alsike, Red Clover and Sweet Clover packed in bushel sacks 25c per 100 lbs. higher.

ALFALFAS

(60-lb. bags)

Per 100 lbs.

MONTANA

RAINBO 58.00

WISCONSIN

RAINBO 58.00

CANADIAN

RAINBO 59.00

KANSAS

RAINBO 56.00

GRIMM CERTIFIED—Blackfoot

BLUE TAG Sold out

GRIMM REGISTERED

Canadian Sold out

RANGER CERTIFIED

BLUE TAG (Northern) 95.00

LADAK CERTIFIED

BLUE TAG 65.00

COSSACK CERTIFIED

BLUE TAG Sold out

CLOVERS

(150-lb. bags)

LADINO

*Certified Blue Tag \$195.00

Uncertified 190.00

In lots of 10 lbs. or less
5c per lb. higher

*(Packed 5, 10, 25 and 50-lb. sealed bags)

WHITE

Fancy \$90.00

Choice 84.00

Mixing Grade 75.00

ENGLISH WILD WHITE CLOVER

Fancy \$125.00

CLOVERS

(160-lb. bags)

Per 100 lbs.

ALSIKE

RAINBO \$41.00

FANCY WESTERN 42.50

ALSIKE AND WHITE 38.00

RED CLOVER, MEDIUM

RAINBO 53.00

Containing about 1% Alfalfa. 51.00

RED CLOVER, HAMMOTH

RAINBO 53.00

SWEET CLOVER—

Mostly White Blossom

RAINBO 27.00

SWEET CLOVER—YELLOW BLOSSOM

RAINBO 26.00

SWEET CLOVER—HUBAM

RAINBO 23.00

Red Clover, Alsike and Sweet Clover
packed in bushel bags 25c per 100 lbs.
higher.

TIMOTHY

(125-lb. bags)

IOWA GROWN

RAINBO \$33.00

TIMOTHY and ALSIKE

(135-lb. bags)

About 20% Alsike \$34.00

About 50% Alsike 37.00

Timothy packed in bushel bags 25c per
100 lbs. higher.

CEREAL GRAINS

OATS (3 bu. bags)

Per bushel

Vicland, Certified Blue Tag \$1.75

Bonda, Certified Blue Tag 2.00

Mindo, Certified Blue Tag 1.75

Clinton, Certified Blue Tag 2.10

Ajax, Certified 2.00

BARLEY (2½ bu. bags)

MOORE—Wisconsin Grown

Certified, Blue Tag 3.30

Uncertified 3.00

WHEAT (2½ bu. bags)

Henry

Certified, Blue Tag Sold out

Thatcher (Improved)

RAINBO 3.25

SPRING RYE (2½ bu. bags)

Wisconsin Grown

RAINBO Sold out

SPELTZ (100 lb. bags)

Per 100 lbs.

Dakota Grown

RAINBO Sold out

MISCELLANEOUS SEEDS

(100-lb. bags)

Per 100 lbs.

DWARF ESSEX RAPE

RAINBO \$15.00

FIELD PEAS (WHITE OR CANADA)

RAINBO 7.00

FLAX

RAINBO 11.00

Distributors: Doughboy Feed and Farm Store, Shawano, Wisconsin, and Door County
Seed Stocks Available at Madison, Wisconsin, Central Storage and Warehouse Company

MILWAUKEE, WISCONSIN

322 EAST FLORIDA STREET

APRIL 1, 1950

the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.
cost of the bag or sack at no extra cost and are packed gross weight. Orders for less than single bag lots at somewhat higher

SEED CORN

WISCONSIN GROWN—State Sealed and Certified

Per bu.

(2 bu. bags)

Golden Glow	\$ 4.25
Wis. No. 8 (Not Certified)	4.00
Wis. No. 25 (Not Certified)	4.00

NEBRASKA GROWN

(2 bu. bags)

Golden Glow	\$ 3.35
Wisconsin No. 8	3.35
Improved Leaming	3.35
Pride of North	3.35
Roid's Yellow Dent	3.35

FODDER CORN

(25-lb. bags)

Red Cob	\$ 2.10
Leaming	2.00
Eureka	1.25

HYBRID CORN—State Sealed and Certified

Flat Kernels

(1 bu. bags)

85-day	\$ 6.25
90-day	6.00
95-day	6.00
100-day	6.00
105-day	6.00
110-day	6.00
115-day	6.00

FODDER HYBRID—(Silk Corn)

Certified—flat kernels

(1 bu. bags)

U. S. No. 12	\$ 6.00
Illinois 960-1	6.25

CRO-TOX

Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

1 Bu. (8 oz. Size)	\$4.32 per Doz.
2 Bu. (16 oz. Size)	\$7.20 per Doz.
4 Bu. (1 qt. Size)	\$12.60 per Doz.



FORAGE SEEDS

(100-lb. bag)

Per 100 lbs.

CANE SEED

Atlas Sorghum	\$ 3.50
Orange Cane	3.75
Black Amber Cane	6.00

MILLETS

(100-lb. bag)

German	\$ 3.75
Japanese	6.75
Proso	3.00

SUDAN GRASS

(100-lb. bag)

RAINBO	\$ 9.00
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SWEET SUDAN GRASS

RAINBO	\$11.00
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VETCH (Winter or Hoary)

(100-lb. bag)

RAINBO	\$23.00
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RUCKWHEAT

(100-lb. bag)

Silverchaff	\$ 3.15
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SOYBEANS

(100-lb. bag)

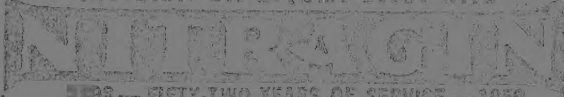
HAWKEYE, Certified	\$ 3.35
Manchu	3.10
Mandarin	3.20

SUNFLOWER—(For Seed)

(100-lb. bag)

Gray Striped	\$22.50
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Inoculate all Legume Seeds with



PER—FIFTY-TWO YEARS OF SERVICE—1950

When ordering, Always state name of seed.

ALFALFA (A)

Sweet, Bur. Nubian Clover	
Size	Dealer Retail
1 bu. ea.	\$.32 \$.50
2 1/2 bu. ea.	.65 1.00

CLOVERS (B)

Red, Alsike, Crimson, White and Ladino	
1 bu. ea.	\$.32 \$.50
2 1/2 bu. ea.	.65 1.00

COMBINATION (AB)

1 bu. ea.	\$.32 \$.50
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LESPEDEZA (L)

100 lb. size (Inoculates up to 100 lbs.) ea.	\$.32 \$.50
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PEAS. (C)

VETCHES (All Varieties)

100 lb. size (Inoculates up to 100 lbs.) ea.	\$.32 \$.50
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GARDEN SIZE—Peas, Beans, Sweet Peas, Lupines, Lima Beans and Edible Soybeans.

Dr. \$1.20 etc.—Rd. 15c ea.—Packed 12 to Display Ctn. 2 1/2 bu. to 25 bu. sizes 8 to carton, all others 12

SOYBEANS (3)

Size	Dealer Retail
2 bu. ea.	\$.20 \$.30
3 bu. ea.	.30 .50
25 bu. (One case)	1.50 2.25
30 bu. (One case)	1.50 2.25
(6-5 bu. case)	

BEANS (D)

Navy, Pinto, Wax, String, Kidney and Great Northern	
1 bu. ea.	\$.32 \$.50

PEANUTS.

COW PEAS (E)

2 bu. ea.	\$.20 \$.30
3 bu. ea.	.30 .50

SEMESAN DUPONT PRODUCTS

A TREATMENT FOR EVERY MAJOR CROP

In States which have not enacted Fair Trade Laws the prices shown below are suggested only.			
COMMODITY AND NET WEIGHT OF PACKAGES	Minimum Wholesale Prices to Dealers	Medium Retail Prices to Consumers	Single Unit
New Improved SEMESAN—For Wheat, Corn, Barley, Oats, Sorghum, Rye, Rice, Beans and Sweet Beans			
4-oz. can	\$ 9.85 case, 36	\$ 1.45	
1-lb. can	9.00 case, 12	1.00	
5-lb. can	35.30 case, 6	3.46	
40-lb. drum	33.00 drum	26.75	
100-lb. drum	33.00 drum	65.00	
SEMESAN 57—New Improved SEMESAN and 7% CRESAM for recommendations			
14-oz. can	\$ 8.00 case, 12	\$ 1.00	
3-lb. can	12.75 case, 6	2.85	
40-lb. drum	33.00 drum	26.75	
100-lb. drum	33.00 drum	65.00	
SEMESAN 57—For Field, Sweet and Pop Corn			
12-oz. can	\$ 3.20 case, 12	\$.62	
25-lb. pail	11.85 pail	13.85	
100-lb. drum	41.07 drum	49.95	
SEMESAN 57—For Irish and Sweet Seed Potatoes			
2-lb. pkg.	\$ 38.85 case, 144	\$.50	
1-lb. can	18.00 case, 12	2.00	
4-lb. can	28.50 case, 6	4.33	
40-lb. drum	47.05 drum	39.00	
100-lb. drum	114.33 drum	130.75	
SEMESAN 57—For Vegetables, Flowers and Bulbs			
1/3-oz. can	\$ 17.40 case, 144	\$.26	
2-oz. pkg.	13.40 case, 36	.60	
13-oz. can	19.70 case, 12	2.40	
4-lb. can	40.30 case, 6	11.00	
25-lb. pail	46.62 pail	58.28	
100-lb. drum	181.60 drum	219.80	
SEMESAN 57—For Corn, Beans, Peas, Beans, Vegetables			
3/4-oz. pkg.	\$ 10.80 case, 72	\$.25	
2-oz. can	12.30 case, 24	.80	
4-lb. can	23.52 case, 6	5.16	
25-lb. drum	24.00 drum	30.00	
100-lb. drum	93.00 drum	115.00	
SEMESAN 57—For Use in Stump Treatment			
25-lb. drum	\$ 36.00 drum	\$ 45.00	
100-lb. drum	139.50 drum	172.50	
SEMESAN 57—For Golf and Lawn Turf			
8-oz. can	\$ 12.50 case, 24	\$.80	
4-lb. can	23.52 case, 6	5.16	
25-lb. drum	24.00 drum	30.00	
100-lb. drum	93.00 drum	115.00	
Special SEMESAN 57—For Golf and Lawn Turf			
1-lb. can	\$ 16.00 case, 12	\$ 2.00	
4-lb. can	31.16 case, 6	6.92	
25-lb. pail	31.91 pail	39.24	
100-lb. drum	123.77 drum	149.85	

FARM CLIPPER MILLS

No. 1-B Regular Clipper Cleaner	Each \$62.00
No. 2-B Special Clipper Cleaner with elevator and two way hauler	75.00
Electric Motor for Clipper Cleaner (1/3 H. P.)	14.00
Clipper Rocker Seed Treater no power required	34.00

RAINBOW BRAND SEEDS

PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Brome Grass	20-30	14
Buckwheat	45-60	50
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Ladino	8-5	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28-42	56
Lawn Grass	60-120	20
Millets, for hay	45-50	50
Millets, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Oats, with Peas	1 bushel of each	
Peas, Canada	120-150	60
Rape, broadcast	8-10	50
Rape, drills	5-6	50
Red Top, solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Soy Beans, broadcast	90-120	60
Soy Beans, drills	30-45	60
Speltz	62-100	48
Sudan	30-40	40
Sunflower, drills	8-10	24
Timothy	10-12	48
Timothy and Alsike	8-10	
Vetch, Hairy or Winter	50-125	60
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercury acetate Solubilized) is the latest step forward in the chemical control of Crab Grass -- the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season from "seedling" stage to "mature" growth without harming lawn grasses.

Size	Dealer Price Per Case	Retail Price Per Package
8-oz. (12 per case)	\$ 7.20	\$ 1.00
16-oz. (12 per case)	16.80	1.50
Quart (12 per case)	18.00	2.50
Half Gallon (2 per case)	5.70	4.75
Gallon (1 per case)	5.40	9.00

DU PONT WEED KILLER — FOR LAWNS

2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds -- won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cap.

Size	Min. Price to Dealer Per Dozen	Min. Retail Price Per Package
8-oz. can (24 per case)	\$ 7.50	\$ 1.00

DU PONT "AMMATE"

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle on. Not for lawns.

Size	Min. Price to Dealer	Min. Retail Price Per Pkg.
2-lb. bottle (12 per case)	\$ 6.80 for 12	\$.85
5-lb. bottle (4 per case)	6.00 for 4	2.25
50-lb. drum	9.25 a drum	13.50
350-lb. barrel	56.00 a barrel	73.50

PREMIER PEAT MOSS AND POULTRY LITTER

Premier's bigger, better bales give you more Peat Moss and Poultry Litter for the money. (One Super bale of Peat Moss or Poultry Litter covers 300 square feet one inch deep.)

PEAT MOSS (Veneer Cover)

	Each
Super bale -- approximate weight	
110 pounds	\$ 3.85
Hand's bale -- approximate weight	
40 pounds	2.85
Junior bale -- approximate weight	
20 pounds	1.60

POULTRY LITTER (Veneer Cover)

Super bale -- approximate weight	
80 pounds	3.75